

# **Chin Implants: The Fastest-Growing Plastic Surgery**

BY ANNE-MARIE GUARNIERI, SENIOR EDITOR



Interesting news from the American Society of Plastic Surgeons today. They've released a bunch of new statistics on current plastic-surgery trends, and the fastest-growing cosmetic procedure isn't Botox, breast enhancement, or an eye lift. It's chin augmentation. Say what?

According to Malcolm Roth, ASPS president, "the chin and jawline are among the first to show signs of aging," and people are lining up for "chinplants" to help turn back the clock—in droves. The procedure saw a 71 percent increase in the last year, and is equally popular among men and women.

Roth cites people's dissatisfaction with how weak their chins looked over video-chatting technology (Skype, FaceTime) as one reason for the spike in chinplants. Another ASPS member, Darrick Antell, says his studies on CEOs show that the average CEO profile includes a strong chin. "People subconsciously associate a stronger chin with more authority, self-confidence, and trustworthiness," says Antell.

**What say you? Does a double chin signal a lack of authority?**

[www.antell-md.com](http://www.antell-md.com)

[www.chinimplantnyc.com](http://www.chinimplantnyc.com)